SPACE (SHRI K. R. NARAYANAN): (a) to (c) The two units of Narora Atomic Power Project are expected to be commissioned in the latter half of 1988 and 1989 respectively. There have been delays in the delivery of critical equipment especially the steam generators and end shields.

(d) The manufacturing problems have since been overcome and special efforts are being put in to compress the time schedules for the remaining activities.

**Guidelines for Advertisements on Television**

1120. SHRI YALLA SESI BHUSHANA RAO: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what are the particulars of the 10 top advertisers on Doordarshan and their share in all Doordarshan adver tising in the country;

(b) whether any guidelines have been laid down by the Doordarshan for advertising the type of product on the Doordarshan network;

(c) whether it is a fact that Doordarshan continues to promote consumerism having an emphasis on toilete-ries, washing materials, cosmetics, textiles and other house-hold goods including food articles, mostly consumed by the affluent section of the urban people; and

(d) if so, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI AJIT PANJA): (a) The particulars of the 10 top advertisers on Doordarshan and their share in advertising during the year 1985-86 are as follows:—

(Rs. in lakhs)

| Name of Advertisers | Business provided by them |
|---|---|
| 1. Hindustan Lever Ltd. | 318.05 |
| 2. Food Specialities Ltd. | 154·00 |
| 3. Glaxo Lab. | 111·00 |
| 4. Hindustan Cocoa Product | 100·00 |
| 5. Nirma Chemicals | 97·00 |
| 6. Godrej | 90.28 |
| 7. Hindustan Machines Ltd. | 76·00 |
| 8. Colgate | 72·00 |
| 9. Lakme Ltd. | 69.00 |
| 10. Pioma Industries | 65·99 |

(b) Yes, Sir.

(c) Most of the products advertised are consumed by a significant section of the population. There is also a ceiling on the telecast time for product advertising.

(d) Does not arise.

**Growth rate of the Bank Deposits and Advances**

1121. SHRI KAPIL VERMA; Will the PRIME MINISTER be pleased to state:

(a) whether the Reserve Bank of India in its report for 1985-B6 have indicated that the growth rate of the Banks' deposits and advances have slowed down during the year;

(b) if so, whether the same tendency continues during the current financial year; and

(c) what efforts are being made to improve the position?

THE MINISTER OF STATE IN THE MINISTRY OF FINANCE (SHRI JANARDHAN POOJARI): (a) The deposit growth rate on a point to point bosis of all Scheduled Commercial Banks was 18. 1 per cent during 1985-86 as against 19. 2 per cent during the preceding year.

(b) No, Sir. The growth rate of de posits of all Scheduled Commercial Banks during 1986-87 (upto 30-1. 1987) was 19-1 per cent as compared to that of 17. 4 per cent achieved by banks in the corresponding period of 1985-. 86;

(c) The growth rate of bank depo sits is regularly monitored by Reserve Bank of India, keeping in view the overall growth trends in the economy and the current monetary situation.

**Indian Films in the Film Festival held in Delhi**

1122. SHRI KAPIL VERMA: Will the Minister of INFORMATION AND BROADCASTING be pieased to state:

(a) what was the number of films entered by India in the competitive section in the International Film Festival held in Delhi recently;

(b) whether any awards were won by India in the Festival; and

(c) if so, details of the same?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI AJIT PANJA): (a) One feature film, four short films and three wildlife documentaries from India were in the Competition Sections of the llth International Film Festival of India held in Delhi in January, 1987.

(b) Yes, Sir.

(c) Shri Raghuvir Yadav won the Silver Peacock for the Best Actor for his role 'Massey Sahib'.

**Mounting Central spending**

1123. SHRI J. P. -GOYAL: Will the Minister of FINANCE be pleased to state;

(a) whether it is a fact that the Institute of Economic Studies has expressed concern at the mounting Central spending;

(b) whether it is also a fact that the Institute has suggested establishment of an expenditure commission to keep an eye on the money spent; and

(c) if so, what is the reaction of Government in regard thereto and what measures are contemplated for economy in Government expenditure?

THE MINISTER OF STATE IN THE MINISTRY OF FINANCE (SHRI B. K. GADHVI): (a) and (b) Yes, Sir.

(c) The Government do not propose to set up an Expenditure Commission. However, the Prime Minister has, while presenting the Central Government's Budget for 1987-88, already announced in Parliament the constitution of a Cabinet Committee on Expenditure to monitor the implementation of various measures which the Government propose to take in this regard.

**Amount of Advances to. Priority Sector by Banks in Bihar**

1124. SHRI S. S. AHLUWALIA: Will the PRIME MINISTER be pleas-ed to state:

(a) the total amount of advances given to the priority sector by public sector banks during the last three years in Bihar;